

## 100 % COMPLEXITY, 100 % CUSTOMIZED

REVOLUTIONIZING DIGITAL B2B SALES NOW!

### **YOUR CHALLENGE?**

As your product portfolio grows in complexity and breadth, the tasks of product configuration, pricing, and quotation creation become increasingly challenging. The core stages of the sales process demand significant expertise and can become time-consuming and error-prone as the array of options expands. This heightened complexity often results in greater focus on individual configurations, placing additional strain on the sales team with repetitive tasks.

#### **OUR SOLUTION?**

Our high-performance configuration system with integrated 3D visualization is tailor-made for even the most challenging scenarios. With standard interfaces seamlessly integrated into your IT infrastructure, we reduce data maintenance burdens. Our solution streamlines complex configuration processes, eliminating manual price calculations and quotation creation. Whether used by customers or sales teams, our system eliminates lengthy configuration checks, ensuring efficiency at every step.

## WHY YOU SHOULD BENEFIT FROM OUR SYSTEM?



#### CENTRAL KNOWLEDGE MANAGEMENT

Integration of product logic and relationship knowledge in one maintenance environment



#### **INDIVIDUAL USE**

Flexibly usable, either in self-service by the customer or as a CPQ system in sales



#### **INCREASE IN PERFORMANCE**

Reduction of publishing time for new versions and enhancement of performance within the configuration



#### **SECURE SYSTEM**

Integration of current security mechanisms for a carefree and stable user experience



We prioritize solving real customer problems. Thus, our configuration system development focuses on creating a scalable and intuitive platform with the highest performance and flexible deployment options.



MICHAEL WILLE managing director 4PACE

# 3PQ® CONFIGURATION FEATURE HIGHLIGHTS FOR YOUR SUCCESS!





## **CLOUD & WEB-BASED**

Global usage directly from the browser without local installation



## **VISUAL CONFIGURATION**

3D visualization and generation of lean CAD models for high-performance configurations



## **FLEXIBLY INTEGRATABLE**

Deep integration into existing systems thanks to an open interface concept



### **PRICING & DISCOUNTING**

Customer-specific pricing and discounts thanks to mathematical function logic



### **CALCULATION & SIZING**

Availability of standardized scripting language and additional functions



## **GENERATABLE OUTPUTS**

Automated generation of relevant documents (bill of materials, datasheets, quotes, etc.)



## **E-COMMERCE READY**

Direct integration with our e-commerce system, 3PQ® COMMERCE, or Shopware 6



## **LAYOUT MANAGER**

Flexible customization of the configuration frontend without programming



## **SALES WORKFLOWS**

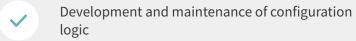
Collaborative configuration between customer and sales via intuitive workflows

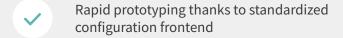
# **3PQ® CONFIGURATION DATA MANAGER**





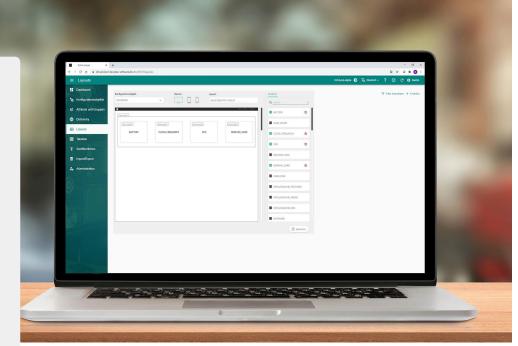
## **HIGHLIGHTS**





Management of relevant data sources

Layout Manager for defining responsive user interfaces (drag-and-drop)



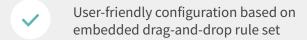
## **BRINGING COMPLEXITY TO LIVE**

VISUAL CONFIGURATION MADE EASY WITH CADClick®



## **HIGHLIGHTS**











# 3PQ® CONFIGURATION MODELS SUITABLE FUNCTIONS TAILORED TO EVERY SCENARIO



## 3PQ® BASIC

Stand-alone CPQ solution for independent master data maintenance and error-free sales bills of materials and quotations

### **USE CASES**

- Modeling and managing configurators without data from neighboring IT systems
- √ Generating inquiries through an intuitive guided selling process
- Integration of the product configurator into the website, webshop, or customer portal



## **3PQ® PROFESSIONAL**

Seamlessly integrable CPQ solution with advanced features for the most demanding applications

#### **ADDITIONAL USE CASES**

- CPQ solution with advanced features for configuration and document generation
- ✓ Integration of external systems via API and possibility of single sign-on integration
- ✓ Generation of customized documents (e.g., datasheets)



## **3PQ® ENTERPRISE**

Fully comprehensive CPQ system with workflow mapping and versioning for configurations, project lists and quotations

#### **ADDITIONAL USE CASES**

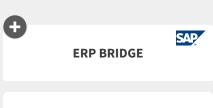
- ✓ Comprehensive CPQ solution that can be tailored to your specific needs
- ✓ Integration of workflows (e.g., approvals)
- Versioning of saved configurations and quotes



## **OVER 30 YEARS OF INTEGRATION EXPERTISE**



## INTERFACES TO EXISTING SYSTEMS & SOFTWARE



- ✓ Standardized data bridge to SAP
- ✓ From SAP: transfer of master data and object data, variant tables, and object dependencies
- √ To SAP: creation and querying of documents, transfer and evaluation of configured materials, order simulation, and price calculation



- ✓ Maintenance of categories, products, attribute values, images, and documents in the PIM system
- ✓ Import of product data and translations directly from the PIM
- ✓ Maintenance of price lists and variant tables in the PIM



- ✓ Direct initiation of the configuration from a lead or the customer
- √ Transfer of the configuration to the CRM system
- √ Versioning of the configuration in the CRM system



AUSSCHREIBEN

### AUSSCHREIBEN.de

- ✓ Bidirectional linking of tender texts on AUSSCHREIBEN.DE and articles from CADClick®
- √ 3D visualization of construction products
- Download of CAD drawings, 3D models, and BIM objects for all common systems

# 3PQ® CONFIGURATION OUR SOLUTION IN ACTION



Configure faster, smarter, and safer. Streamline your sales process comprehensively with our solution!



Integration capability with e-commerce systems



3D visualization, drag-and-drop functionality



Automated ordering process through ERP integration



Usability tailored to the target group



Manufacturers of variant-rich and complex products

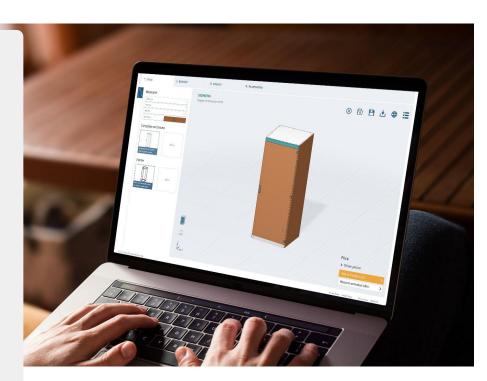












## **B2B SALES IN THE FAST LANE**

## **OUR PRODUCTS FOR YOUR SUCCESS!**





Our solution for selling complex, variant-rich products through configure-price-quote and self-service configuration

- Product configuration and CPQ
- Individual calculations and sizing
- Generation of quotations and documents
- Tailored processes like approval and handover workflows
- Seamless integration with our e-commerce system, 3PQ® COMMERCE, and Shopware 6



Our solution for selling non-configurable and configurable products via B2B e-commerce systems

- Modular B2B toolkit for industry
- Highly adaptable to individual processes
- Includes customer portals, online shops, and platforms
- Seamless integration of our e-commerce system, 3PQ® COMMERCE, with 3PQ® CONFIGURATION



Our platform for system-agnostic extraction of CAD and BIM data, visual 3D configuration, and photorealistic renderings

- Real-time visualization during the configuration process
- Intelligent 3D configuration based on simplified CAD models
- Parametric, system-agnostic modeling from a single data source
- Innovative visualization using virtual and augmented reality

# A GLIMPSE BEHIND THE SCENES?

Get in touch with us and learn more about our solution!

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WE LOOK FORWARD TO HEARING FROM YOU!

